

**MINUTES OF THE REGULAR MEETING
ARGYLE ECONOMIC DEVELOPMENT CORPORATION
Thursday, January 14, 2016**

The regular meeting of the Argyle Economic Development Corporation was held on Thursday, January 14, 2016, at 7:00 p.m. at Argyle Town Hall, located at 308 Denton Street, Argyle, Texas. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas and, as required by law, was hereby posted on January 11, 2016, at Argyle Town Hall, giving notice of time, date, place, and agenda thereof.

BOARD OF DIRECTORS PRESENT:

Martin Pitts, President
Brad Lowry, Vice President
Ed Fritz
Skip Kalb
Brandon Moore
Chris Dominguez
Joshua Combs

BOARD OF DIRECTORS ABSENT:

ADVISORY BOARD MEMBERS PRESENT:

Chris Rosprim

ADVISORY BOARD MEMBERS ABSENT:

Dave Salisbury
Paula Knight

STAFF PRESENT:

Paul Frederiksen, Town Manager
Matt Jones, Director of Community Development
Trent Petty, Petty and Associates, EDC Consultant

EX OFFICIO MEMBERS PRESENT:

None

REGULAR MEETING AGENDA

A. CALL TO ORDER:

President Pitts called the regular meeting to order at 7:03 p.m., noting a quorum was present.

B. APPROVAL OF THE MINUTES OF THE NOVEMBER 12, 2015 REGULAR MEETING.

Mr. Kalb motioned, Mr. Lowry seconded to approve the minutes of November 12, 2015 as presented. The motion carried unanimously 7-0.

C. REVIEW OF FINANCIAL REPORTS.

1. Review of financial report year-to-date December 31, 2016.

Mr. Jones presented the year-to-date financial report as of December 31, 2016. Mr. Lowry motioned, Mr. Combs seconded to accept the financial report as presented. The motion carried unanimously 7-0.

D. OLD BUSINESS: None.

E. NEW BUSINESS:

1. Discussion and take appropriate action regarding the approval for funding for the Town of Argyle promotional marketing video.

Mr. Jones presented information to the board regarding funding for the promotional video. Mr. Dominguez motioned, Mr. Lowry seconded to approve funding for the promotional video. The motion carried unanimously by a vote of 7-0.

2. Discussion and take appropriate action regarding the nomination of Economic Development Board members to serve on the Town of Argyle Branding Committee.

Mr. Frederiksen presented information to the board regarding the Town of Argyle Branding Committee. Mr. Dominguez and Mr. Kalb volunteered to serve on the Town of Argyle Branding Committee.

3. Presentation and discussion of the Town of Argyle Economic Feasibility study.

Mr. Petty presented the Town of Argyle Economic Feasibility study to the board. Discussion was held. The board offered their thanks to Mr. Petty for the work he has put in on the development of the program.

4. Discussion regarding the 2015 Argyle Economic Development Corporation's New Horizons Business Conference.

Discussion was held regarding the 2015 New Horizon's Business Conference. The board collectively decided not to move forward with similar events in the future.

5. Discussion and take appropriate action regarding the redesign of the Argyle Economic Development Corporation logo.

Discussion was held and the board requested that the Argyle Economic Development Corporation logo be placed on the February Agenda for input.

F. UPDATES

1. Project Updates

- a. S-1 Sewer Line
- b. Thoroughfare Plan Update
- c. Marketing materials
- d. EDC website

Mr. Frederiksen and Mr. Jones presented information to the Board regarding the project updates.

G. FUTURE AGENDA ITEMS:

- 1. Next Regular EDC Meeting: Thursday, February 11, 2016.**

2. Quarterly STARS (Sales Tax Analysis Reporting Service) financial report.

H. ADJOURNMENT: President Pitts adjourned the meeting at 8:53 p.m.

APPROVED, this the 11th day of February, 2016.

ATTEST:

APPROVED:

**Matt Jones, Director of Community
Development**

Martin Pitts, President