



THE ARGYLE ECONOMIC DEVELOPMENT CORPORATION

NOTICE OF THE REGULAR MEETING AGENDA

Thursday, January 14, 2016

7:00 p.m.

Notice is hereby given of the regular meeting of the Economic Development Corporation beginning at 7:00 p.m., Thursday January 14, 2016, at the Argyle Town Hall, 308 Denton Street, Argyle, Texas. The items listed below are placed on the agenda for discussion and/or action.

A. CALL TO ORDER.

B. APPROVAL OF THE MINUTES OF THE NOVEMBER 12, 2015 REGULAR MEETING.

C. REVIEW OF FINANCIAL REPORTS.

1. Review of financial report year-to-date December 31, 2016.

D. OLD BUSINESS: None.

E. NEW BUSINESS:

1. Discussion and take appropriate action regarding the approval for funding for the Town of Argyle promotional marketing video.
2. Discussion and take appropriate action regarding the nomination of Economic Development Board members to serve on the Town of Argyle Branding Committee.
3. Presentation and discussion of the Town of Argyle Economic Feasibility study.
4. Discussion regarding the 2015 Argyle Economic Development Corporation's New Horizons Business Conference.
5. Discussion and take appropriate action regarding the redesign of the Argyle Economic Development Corporation logo.

F. UPDATES:

1. Project Updates
 - a. S-1 Sewer Line
 - b. Thoroughfare Plan Update
 - c. Marketing materials
 - d. EDC website

G. FUTURE AGENDA ITEMS:

1. Next Regular EDC Meeting: Thursday, February 11, 2016.
2. Quarterly STARS (Sales Tax Analysis Reporting Service) financial report.

H. ADJOURNMENT

MISSION STATEMENT. The mission and role of the Argyle Economic Development Corporation is to promote, encourage and develop the creation of jobs and the expansion (and diversification) of the local tax base through projects intended to retain and expand existing business as well as attract new employers while remaining consistent with the Town of Argyle's rural-suburban character and the Comprehensive Plan. (Approved by Town Council October 28, 2008)

CERTIFICATION

I hereby certify that the above notice was duly posted
at the Argyle Town Hall, 308 Denton Street, Argyle, Texas,
at 5:00 p.m. on the 11th day of January, 2016.



Matthew Jones, AICP
Director of Community Development

NOTE: If, during the course of the meeting, any discussion of any item on the agenda should be held in a closed meeting, the Board of Directors will conduct a closed meeting in accordance with the Texas Open Meetings Act, Texas Government Code, Chapter 551, Subchapters D and E.